



Read the terms and conditions and guidelines for application before filling in this form.
Do not include proprietary information in this application.

*** Required**

Personal info section

1. What is your name (Name of person filling the form or startup representative)*

2. Social media handles:

Facebook: _____

Twitter: _____

Instagram: _____

3. Name of co-founder or partner*

4. Social media handles for co-founder or partner

Facebook: _____

Twitter: _____

Instagram: _____

5. Where are you located*

6. What is your mobile number*

7. What is your email address*

8. Skype ID: _____



9. How did you hear about us?*

App description section

1. Category of Application*

2. What is the name of your app?*

3. What stage of development are you at?*

4. Elevator Pitch (maximum 100 words)

5. Answer the following questions about your app (please go straight to the point but be as detailed as possible):

a. What problem(s) is your app addressing?*

b. What differentiated/disruptive solution are you proposing?* (max 100 words)



c. What is the market size and growth potential of your app and what comparative advantages does your app have over existing technology?* (max 100 words)

d. Performance and traction with customers, prospects and projected customer acquisition plans. (max 100 words)

e. Describe the ability of the founding team to execute* (max 100 words)



Team description section

1. Do you have a startup? If yes, what is your startup name?*

2. Startup website address

3. Social media handles of startup

Facebook: _____

Twitter: _____

Instagram: _____

4. Brief description about your Startup* (Maximum 250 char)

5. What's your team size?



Betway Fintech Challenge 2019
Application Form

Once filled in submit along with the below Uploads (optional) to fintech@sportsbettinggroup.com.gh

Files should not exceed 2mb combined

1. Upload your Pitch-deck * File types allowed are doc, docx, xls, xlsx, ppt, pptx, pdf, jpg, jpeg, png, gif, bmp, zip,
2. Upload Screenshots of app
3. Upload your video pitch (optional), File types allowed are mp4, 3gp, flv, mkv, zip

_____ I have read the confidentiality clause and I accept the Terms and Conditions.